



# Market PULSE™

January 2011




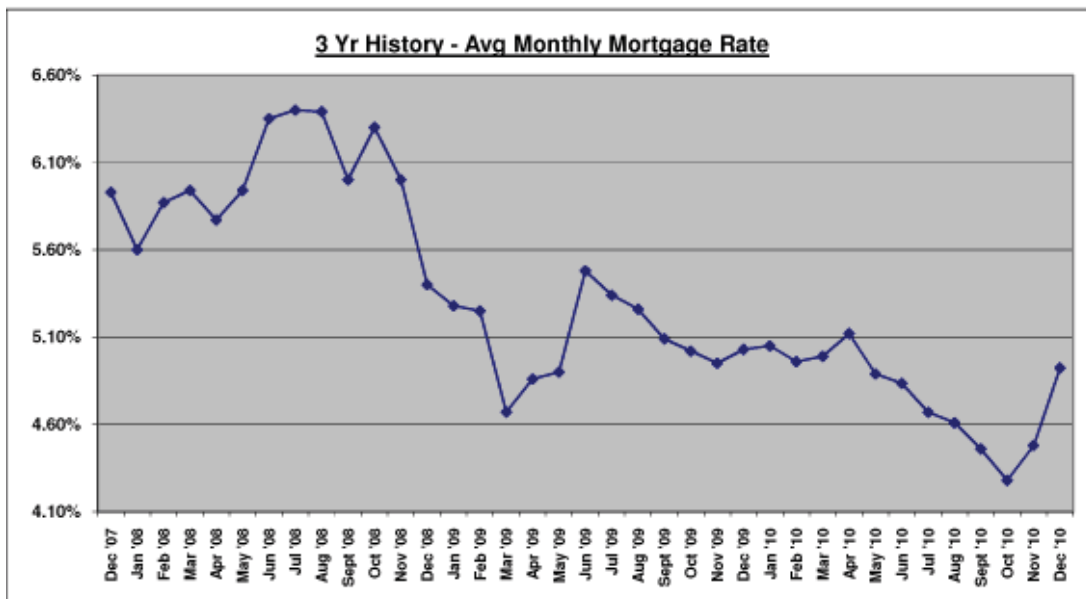
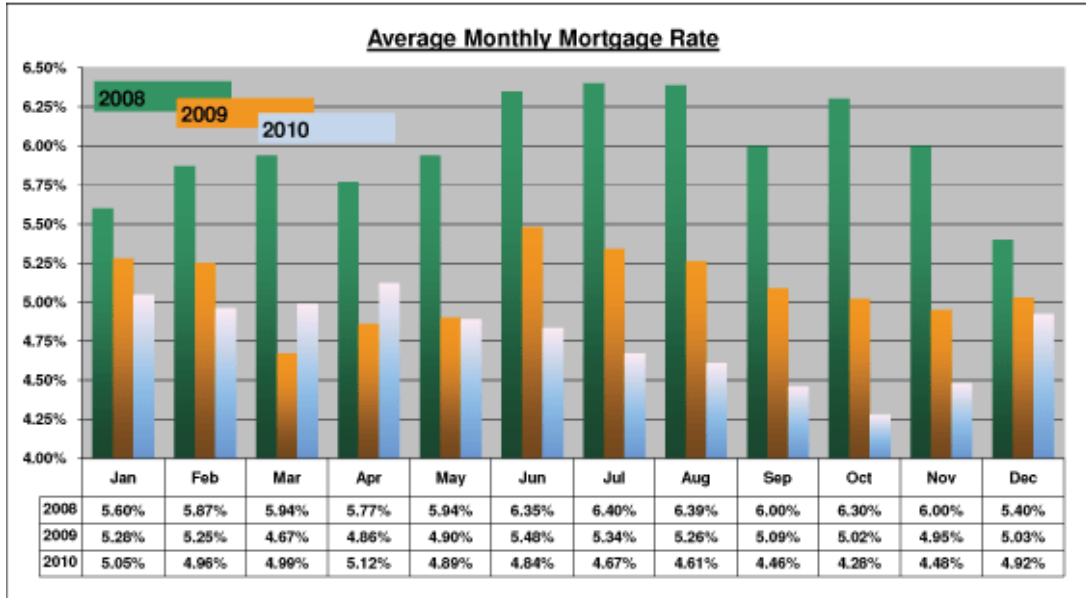
| ORRA Originated Sales | Average Mfg. Rate | Inventory | New Listings | New Contracts | Under Contract | Back on the Market | Expired | Withdrawn | Sales Closed | Avg. Days on Market |
|-----------------------|-------------------|-----------|--------------|---------------|----------------|--------------------|---------|-----------|--------------|---------------------|
| Dec. 2009             | 5.03%             | 15,549    | 3,485        | 2,984         | 8,163          | 875                | 1,419   | 916       | 2,410*       | 89*                 |
| January 2010          | 5.05%             | 15,911    | 4,279        | 3,579         | 8,590          | 956                | 691     | 1,048     | 1,820*       | 89*                 |
| February 2010         | 4.96%             | 16,051    | 4,586        | 4,043         | 9,462          | 960                | 601     | 1,064     | 1,973*       | 91*                 |
| March 2010            | 4.99%             | 16,223    | 5,282        | 4,662         | 10,179         | 1,195              | 680     | 1,233     | 2,610*       | 91*                 |
| April 2010            | 5.12%             | 15,766    | 5,116        | 5,221         | 10,832         | 1,331              | 579     | 1,540     | 2,644*       | 81*                 |
| May 2010              | 4.89%             | 15,963    | 4,304        | 3,669         | 10,351         | 1,161              | 553     | 1,187     | 2,783*       | 83*                 |
| June 2010             | 4.84%             | 16,304    | 4,470        | 3,736         | 9,625          | 1,343              | 743     | 1,294     | 3,059*       | 85*                 |
| July 2010             | 4.67%             | 16,563    | 4,388        | 3,793         | 9,133          | 1,224              | 709     | 1,182     | 2,516*       | 84*                 |
| August 2010           | 4.61%             | 16,535    | 4,146        | 3,892         | 8,945          | 1,277              | 613     | 1,285     | 2,566*       | 83*                 |
| Sept. 2010            | 4.46%             | 16,359    | 3,984        | 3,654         | 8,713          | 1,169              | 637     | 1,301     | 2,374*       | 87*                 |
| October 2010          | 4.28%             | 15,441    | 3,650        | 3,466         | 8,817          | 1,080              | 707     | 1,323     | 1,953*       | 91*                 |
| Nov. 2010             | 4.48%             | 15,192    | 3,346        | 3,243         | 8,998          | 999                | 630     | 1,083     | 1,936*       | 96*                 |
| Dec. 2010             | 4.92%             | 14,993    | 3,444        | 3,196         | 8,363          | 952                | 1,189   | 1,039     | 2,368        | 96                  |

\* Monthly revised sales. Complete stats and data may be found under Housing Statistics at [orlrealtor.com](http://orlrealtor.com).  
 Comments or suggestions? Contact [Mike Blinn](#), Statistician.

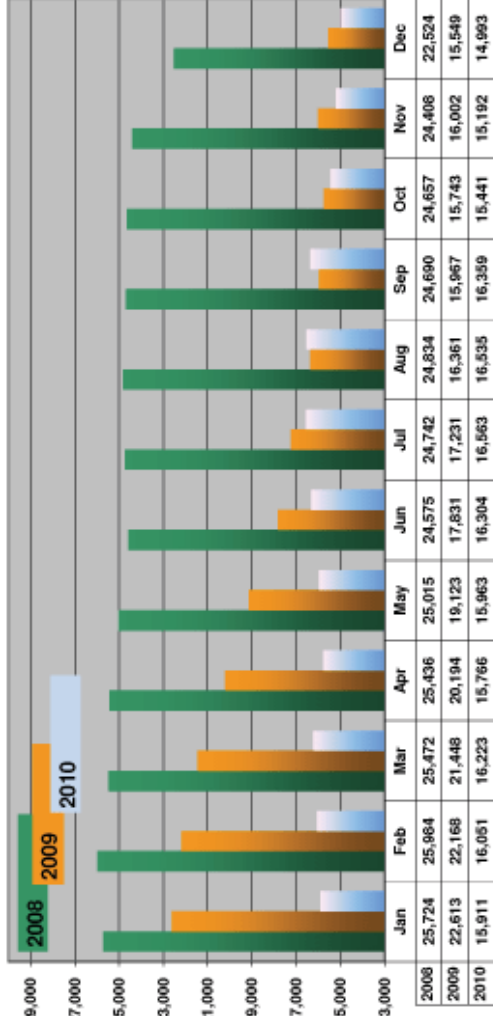
Market Pulse™ data represents all listings taken or sold by ORRA brokers, regardless of location and is exclusive to residential property, which includes townhomes, duplexes, single-family homes, and condos. It does not include vacant land or commercial transactions.

| Membership | 12-10 | 12-09 |
|------------|-------|-------|
| ORRA       | 8,703 | 8,996 |
| Affiliates | 303   | 292   |
| Applicants | 77    | 121   |

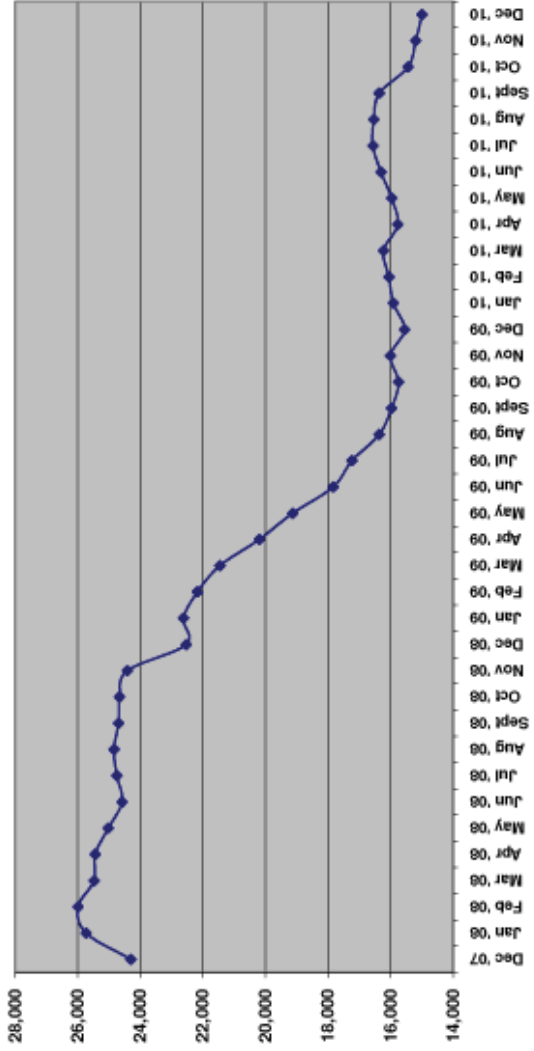
| Unemployment Rate | Orlando MSA |
|-------------------|-------------|
| November 2010     | 11.9%       |
| November 2009     | 11.7%       |

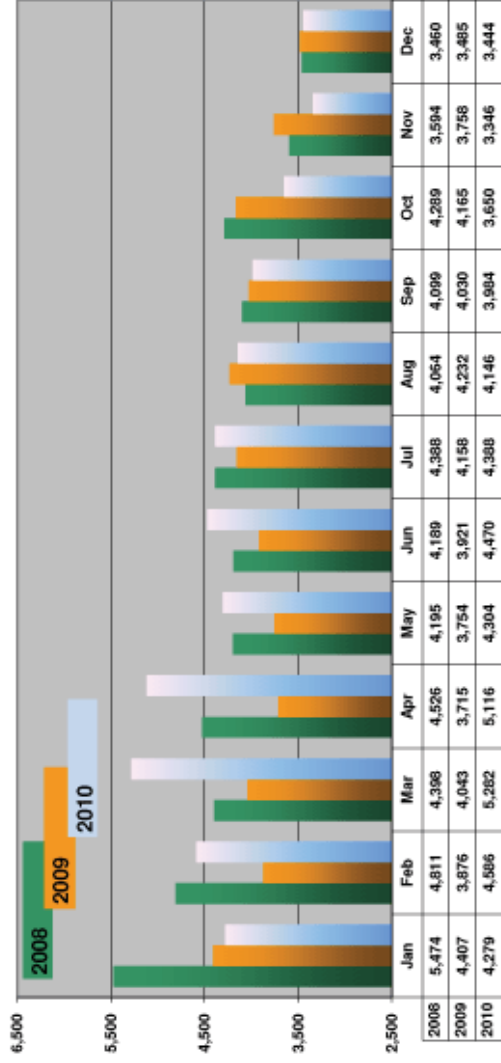
### Inventory



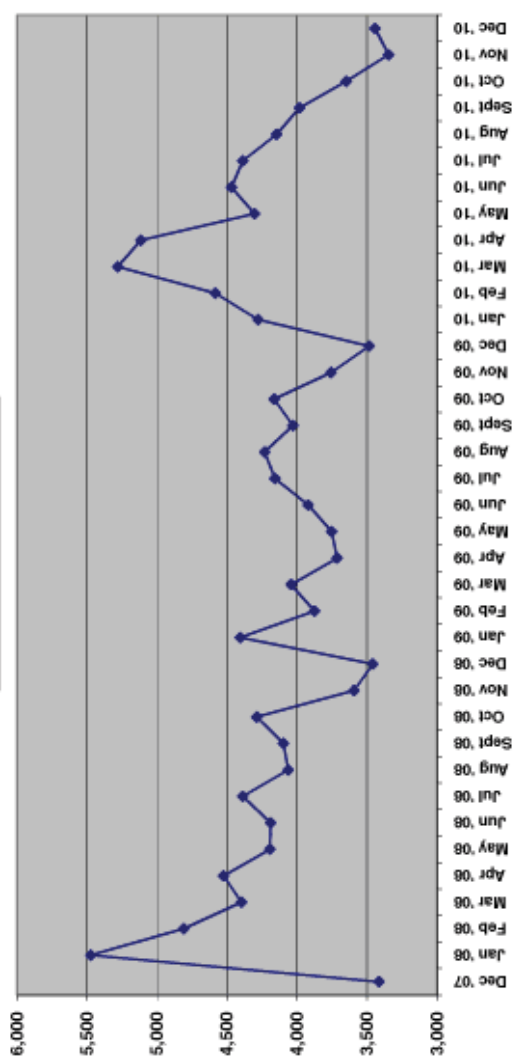
### 3 Yr History - Inventory



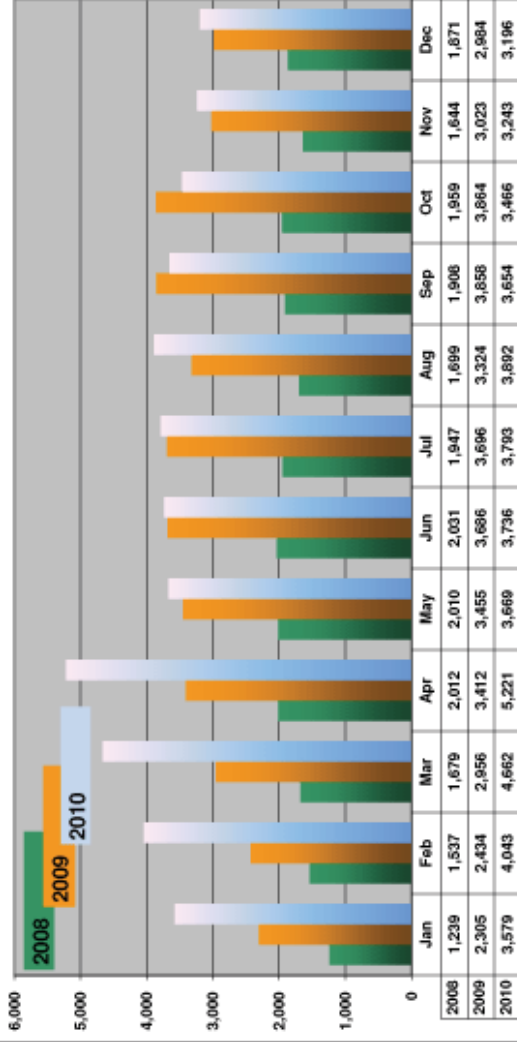
### New Listings



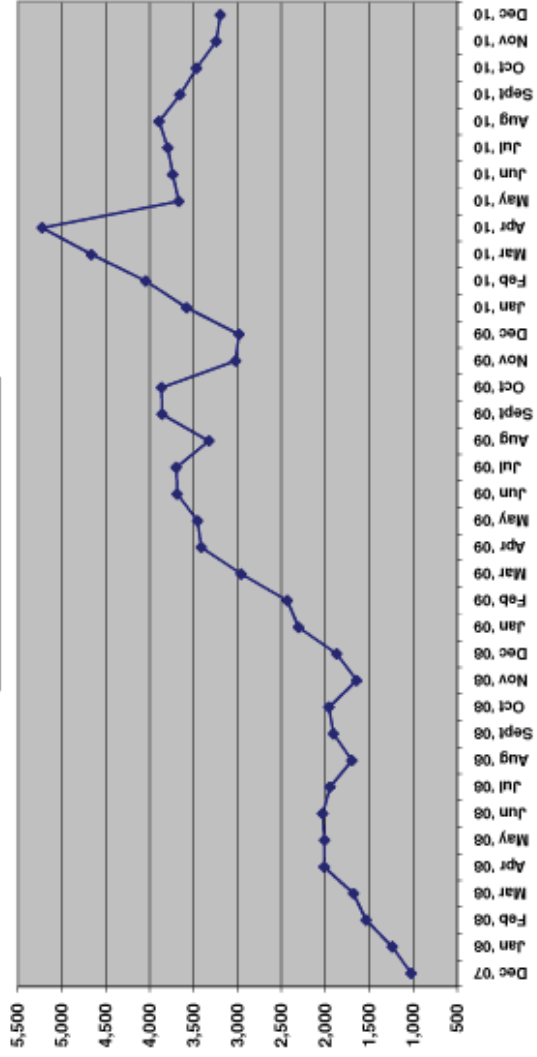
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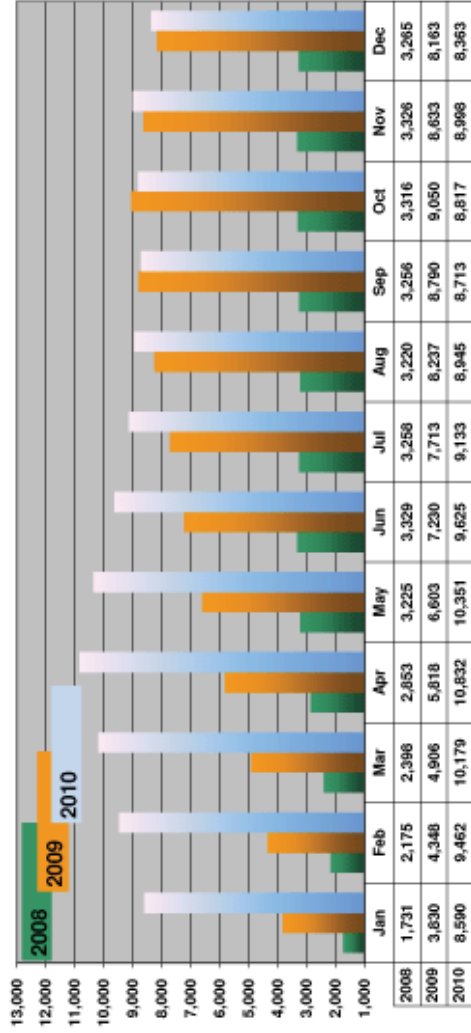
### New Contracts - Monthly



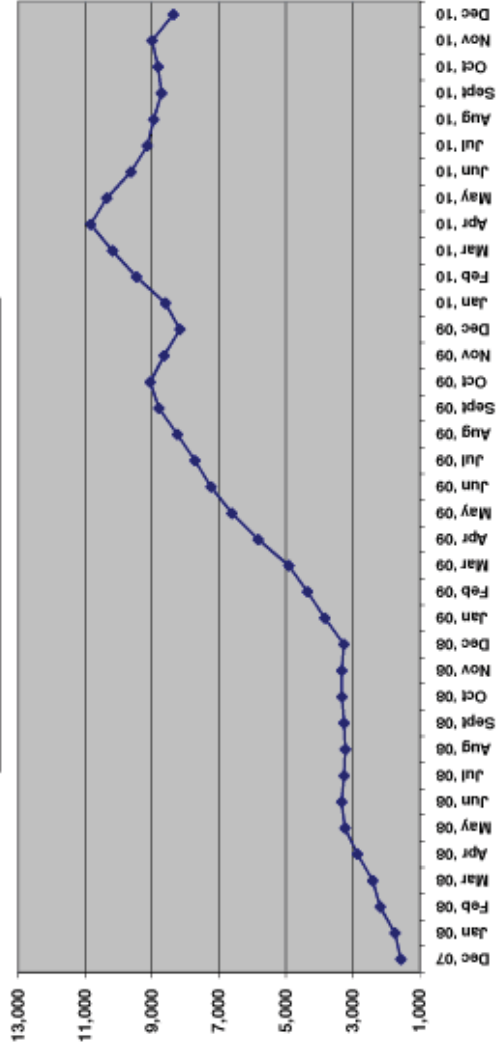
### 3 Yr History - New Contracts



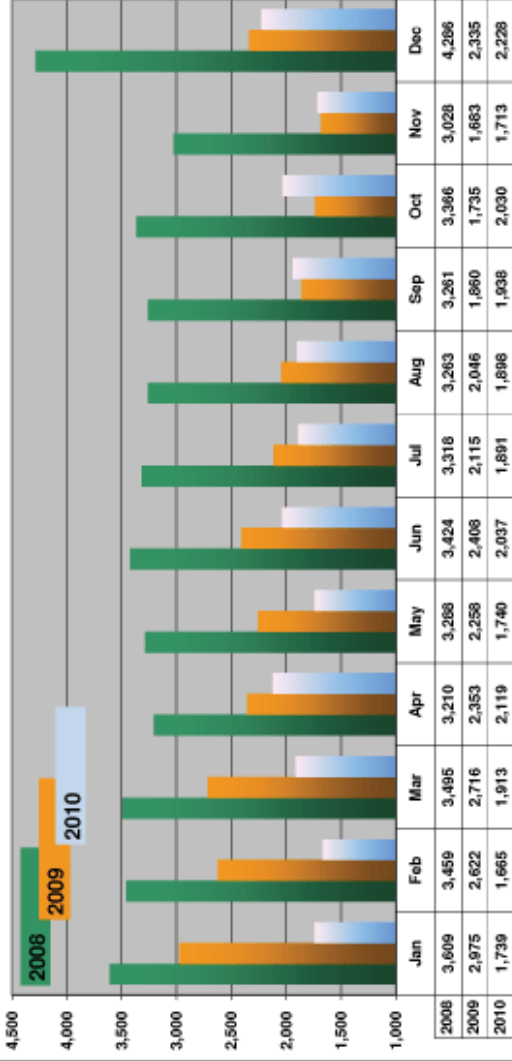
### Total Under Contract



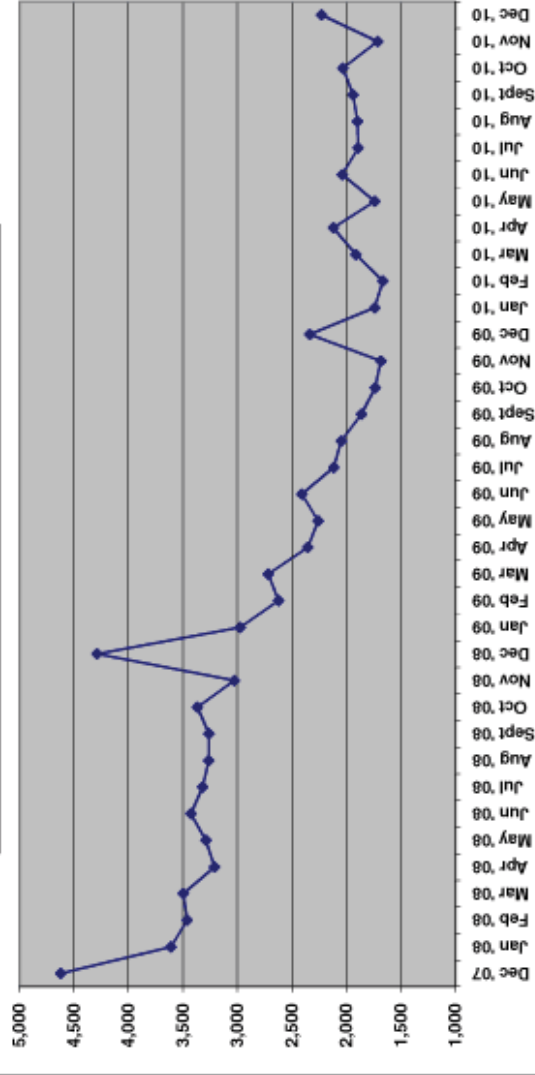
### 3 Yr History - Monthly Total Under Contract



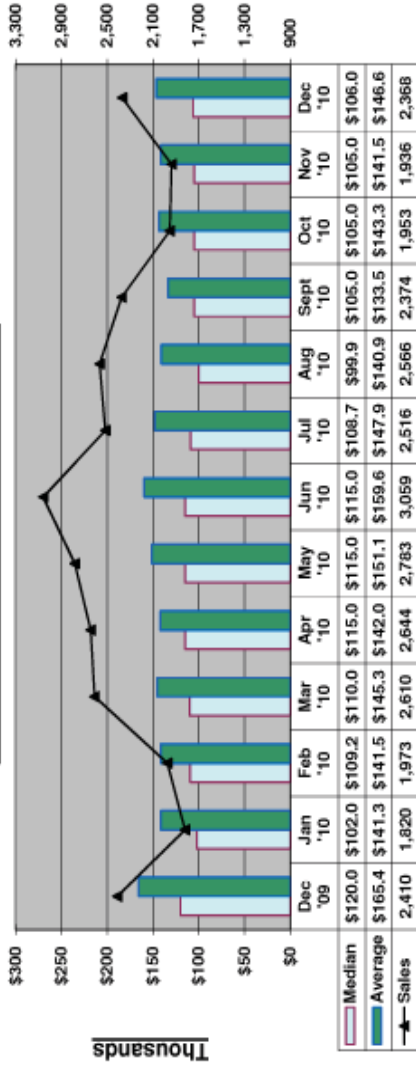
**Units off the Market - Withdrawn or Expired**



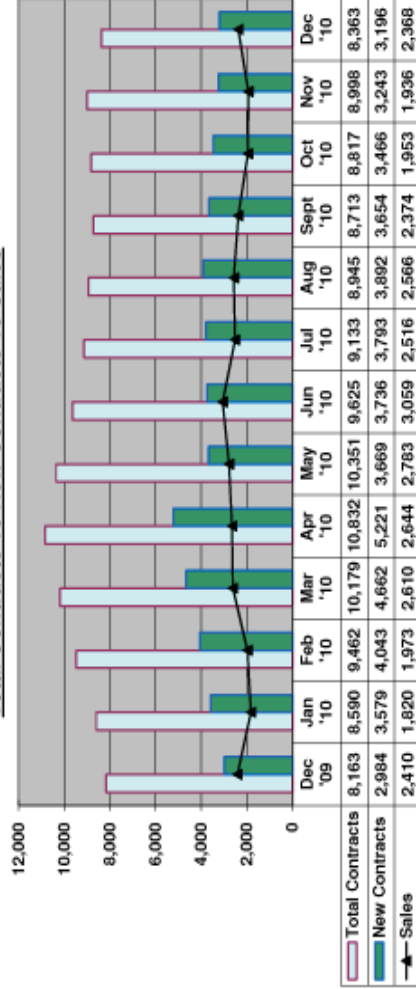
**3 Yr History - Units off the Market - Withdrawn or Expired**



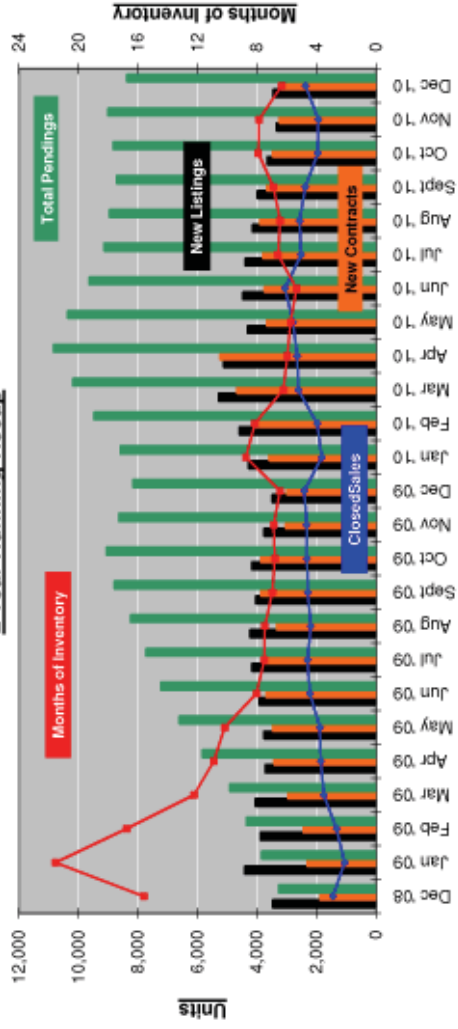
**Average vs Median Sales Price vs Sales**



**Total Contracts vs New Contracts vs Sales**



## 2 Year Running Recap



## Average Days - Contract to Close

